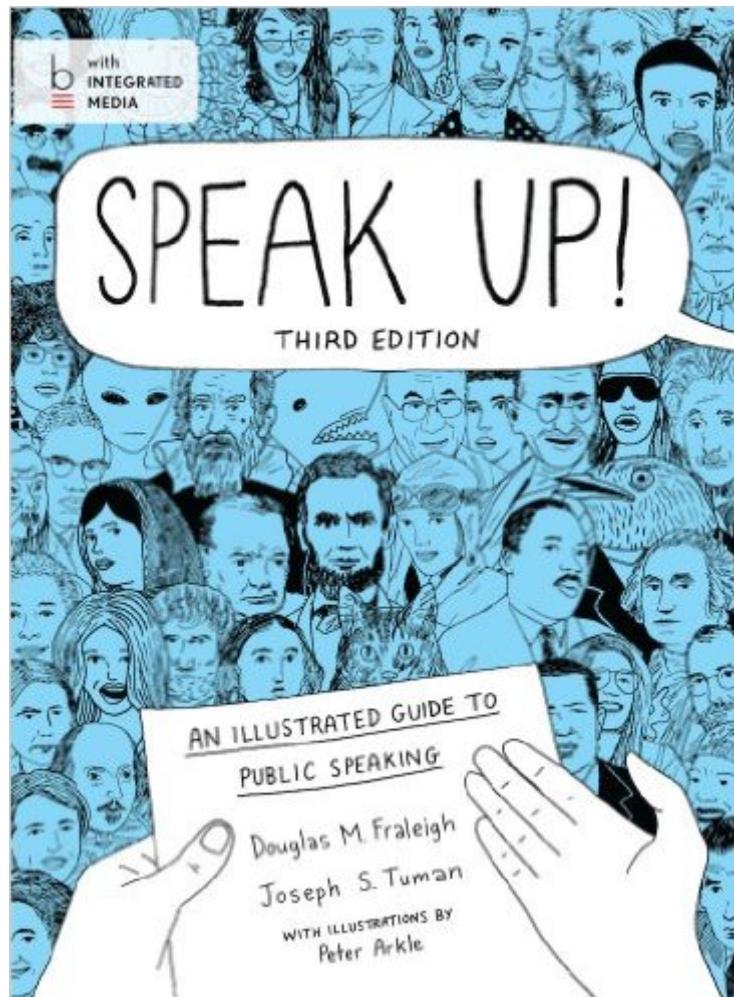


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Speak Up



Synopsis

An introduction to public speaking that's smart, compelling, fun, and affordable, Speak Up offers great writing and examples, strong coverage of course topics, practical guidelines for creating effective presentations, and hundreds of custom-drawn illustrations that bring speech concepts to life. This new edition adapts Speak Up to the emerging world of virtual meetings, vlogs, digital platforms, and e-learning with new coverage throughout that helps students develop and deliver presentations online. Speak Up takes advantage of the media by integrating speech video and assessment right into the book, modeling techniques and helping students apply their knowledge to their own speeches. Access is automatic and includes more than 200 video clips, the largest library available. Even better, students get all of this at less than half the price of competing texts.

Book Information

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Customer Reviews

I like that this book is simple enough and informative enough to help anyone with getting better with speech. I purchased this book for an advanced speech class bought I thought it was a great read. There are many pictures to help illustrate what the book is talking about.Likes: Picture for aidDefinitionsProgression of the bookDislikes: Too much history described

A++++++ item.so good.

This is a very informative book and has really assisted me in speech class.

I bought this for my speech class, the text was easy to read and engaging. I would recommend this book. I bought it for use on my computer/tablet and the digital features were handy.

Exactly as described.

Good book for Public Speaking. Slims down the topics for you and the pictures and tables are very useful for remembering the material quickly and easily.

Half comic book, half text book. It's not like this review matters, if you are looking at this product it is because your syllabus says you need it.

very illustrated

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